

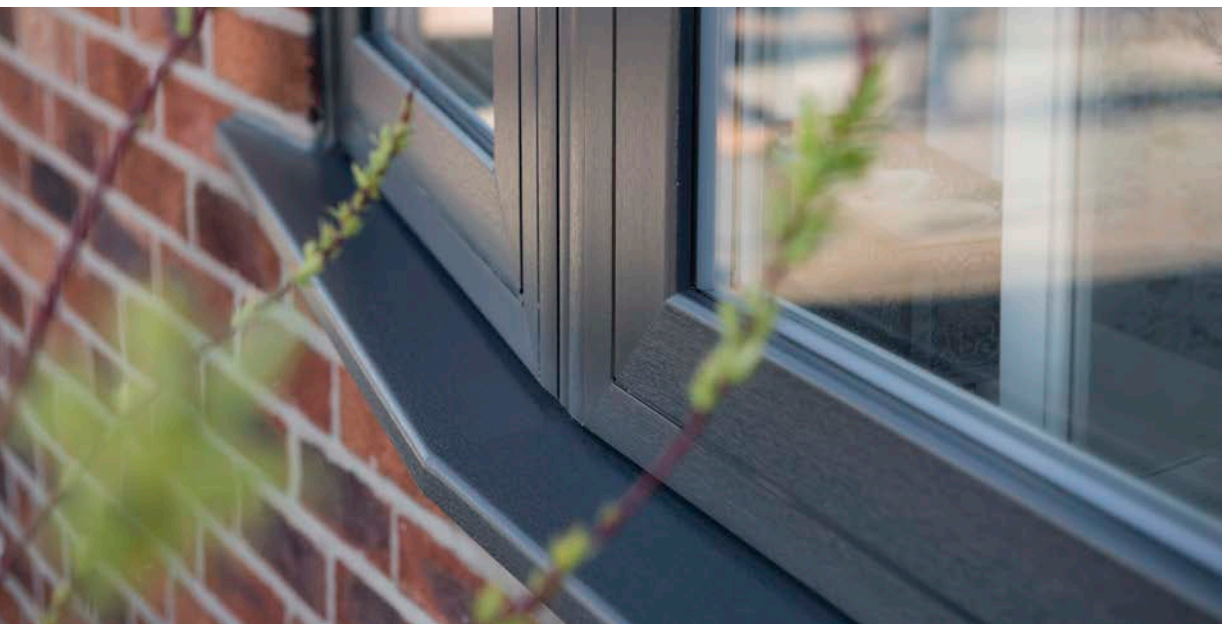


# THE FLUSH SASH WINDOW

It's the attention to detail that makes the difference

**Genesis**  
*Flush Sash*





# WELCOME TO THE GENESIS COLLECTION

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We looked at the various window and door systems on the market and realised that none of them offer the style, quality and performance that we'd want in our own homes. It was the attention to detail that was missing, so we researched the market – both in the UK and Europe – and selected the best products in each sector. **And then we set about making them even better.**

**The result is the Genesis Collection,**  
a suite of windows and doors that includes:

**Genesis Flush** – a traditionally styled flush casement window that's available in two options. You can choose the unique mechanically jointed system that ensures the windows look like traditional timber, or the Graf welded option to create the look of engineered timber. It's available with PAS 24 enhanced security, we've upgraded the seals and gaskets, and we've created it to ensure that no glass bonding is required. As a result, Genesis Flush offers attention to detail like no other flush sash casement on the market.

**Genesis VS** – like Genesis Flush, our Genesis vertical sliding sash window is also available with a mechanical jointed system or Graf welded, offering two different but traditional looks. It comes complete with added wind and draft baffles, slide guides, upgraded traditional hardware, colour coded pile seals, additional gaskets and upgraded seals, as well as the option of PAS 24 enhanced security. Once again, we've ensured that every detail of the window has been researched and made to be the best that it can be.

**Genesis Patio 24** – the quality sliding patio door in our Genesis Collection is also PAS 24 compliant and comes with Graf welded sashes for an engineered timber appearance and with a mechanically jointed frame for ease of access. The Genesis Patio24 is available with a low threshold and extensive colour options.

The philosophy behind The Genesis Collection is to take great products and make them better. It's the attention to detail that makes the difference ... and you can see it in every Genesis window and door that we make.







# Genesis Flush Sash

## CONTEMPORARY HERITAGE

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The Genesis Flush Sash window provides the perfect solution for those who want the look of traditional timber but with all the modern benefits of PVC-U.

This low maintenance alternative does exactly that by combining the beauty and elegance of traditional timber with the energy saving and security benefits of PVC-U. The Flush Sash window makes a stunning addition to both traditional and contemporary properties, transforming period homes, country cottages and modern townhouses. Its unrivalled, aesthetic appeal makes it one of the most attractive windows on the market today.

Our Flush Sash is engineered to mimic every detail of a traditional timber window – even down to jointing methods. You have to look very closely to be able to tell that they're not timber.

### The Genesis Flush Sash is all about the detail...

Combining traditional looks with the latest technology, our Flush Sash window's symmetrical design gives a property perfect balance and harmony. As part of our Genesis Window Collection, the Flush Sash Window is available in white and 26 colourways as standard.

Genesis Flush Sash windows are widely respected amongst glazing-industry professionals. Planning officers approve them because they look the part and meet today's high performance standards.

*And homeowners? Well, they love them, and they love living with them.*



# Genesis Flush Sash

## STYLE AND QUALITY IN EVERY DETAIL

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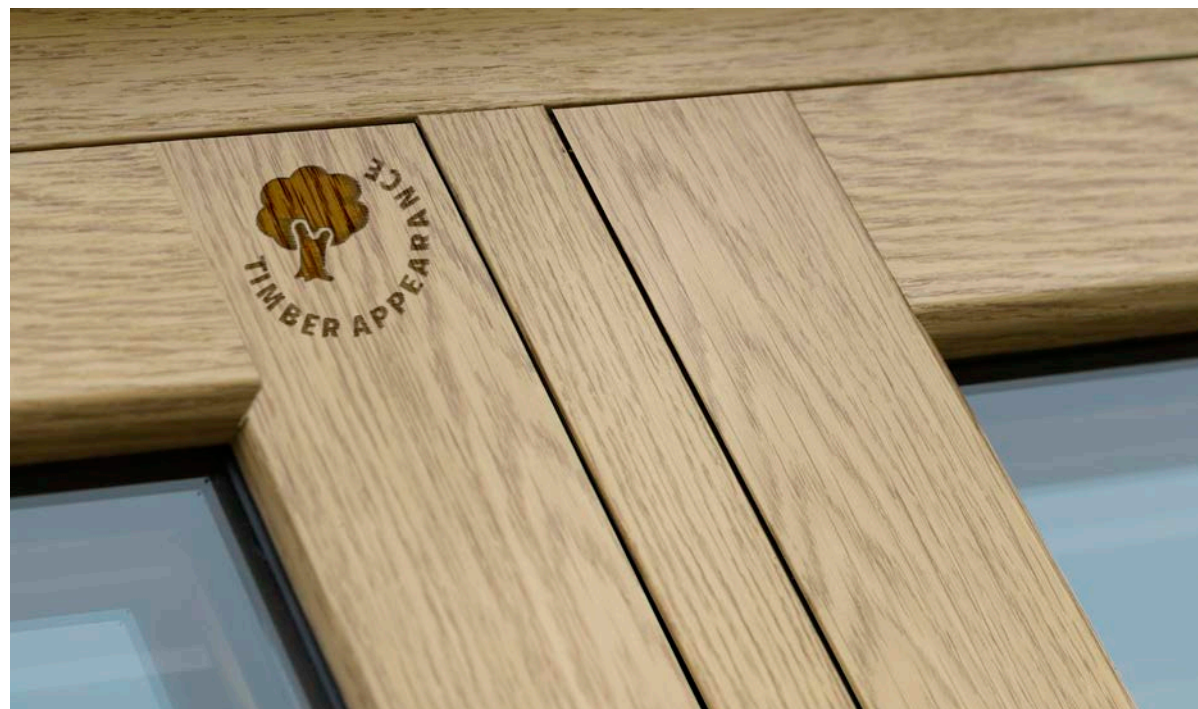
When you're designing and manufacturing stunning timber-alternative Flush Sash windows, it's the attention to detail that makes the difference. Every aspect of the window has to be perfect, both in appearance and quality.

*That's the philosophy behind The Genesis Collection.*

We are constantly innovating and improving our windows to perfect every element and provide the very best for your home.

We have decades of design experience and know-how that allows us to engineer our windows in-house.

The result is as truly unique, hand-built, quality engineered window that combines traditional style and elegance with modern strength and performance.







# THE GENESIS FLUSH SASH

It's the attention to detail that makes the difference









# Genesis Flush Sash

## ENERGY SAVING ENVIRONMENTAL RESPONSIBILITY

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The Genesis Flush Sash will not only enhance your home's appearance but reduce carbon emissions, heating bills and ongoing maintenance costs.

The insulating properties of our Flush Sash in fact are superb. Impressive u-values of just 1.2 in double glazed format and 0.9 when triple glazed epitomise this market leading product.

Modern PVC-U is a precision engineered, sustainable, fully recyclable material whose superior thermal efficiency offers homeowners significant energy savings.

It's a responsible choice too. When made into windows PVC-U has an expected lifespan of at least 35 years, and when it does reach the end of its life it can be recycled up to 10 times. **New windows from old.**

But don't take our word for it... the Building Research Establishment's authoritative Green Guide rates PVC-U windows as equal to or better than timber windows with regard to sustainability, environmental impact and energy efficiency.

**The Genesis Flush Sash easily achieves a thermal Window Energy Rating of 'A'...**

If you want all the benefits of modern PVC-U windows with all the period beauty and traditional charm of timber, look no further than the Genesis Flush Sash to give you everything and more.



# Genesis Flush Sash

## SECURITY AND PEACE OF MIND



The Genesis Flush Sash comes complete with high security locks and hardware, which all enables it to achieve the enhanced security accreditation PAS 24 – something you won't find on many Flush Sash windows.

The bespoke locking keep is just one of the things that helps the Genesis Flush Sash to achieve this. It also incorporates the very latest built-in safety features, including internal glazing beads and multi-point locking systems. To provide enhanced resistance to forced entry Genesis Flush can be fitted with a hinge protector device between the frame and the sash opener.















# Genesis Flush Sash

## CONSERVATION AND PLANNING

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In the past PVC-U windows were not permitted in conservation areas – and rightly so. They didn't match the detail of traditional windows, and therefore could have a negative impact on an area's character.

*That's no longer the case.  
Genesis changes everything.*

Genesis Flush Sash windows have been specifically designed to match traditional timber detailing. When you add in the impressive energy efficiency and security the Genesis Flush Sash offers, the result is a stunning, authentic, low-maintenance window that is the perfect fit for heritage properties in conservation areas.



# Genesis Flush Sash

## COLOURS, FINISHES AND HARDWARE

Genesis Flush Sash is all about taking something great and making it even better. Our range of stunning colours, woodgrain finishes and traditional hardware help to do just that.

Nothing is standard about the Genesis Flush Sash, and there's nothing standard about our colours, finishes and hardware...

Our Genesis colour collection has been specially designed to help you put together the perfect colour palette for your home. Our beautiful range of colours take inspiration directly from nature to harmonise perfectly with your home and its surroundings, ensuring it stays looking good for years to come.

A unique range of woodgrain foil colourways from stock, complete with matching ancillaries, trims and accessories.

And to add the perfect finishing touch, we have a suite of authentic matching Genesis hardware in a range of colours. Not only do they look fantastic, they meet and exceed modern security standards, giving you complete peace of mind.



## 26 COLOURWAYS FROM STOCK



### Contemporary Handle



### Teardrop Handle



### Monkey Tail Handle



### Traditional Peg Stays

Matching traditional peg stays are available in Antique Black, Hardex Chrome, Hardex Graphite and Hardex Gold.





# If you're looking for the very best for your property, Genesis has it all..

Here are just some of the reasons why the attention to detail really does make a difference

- ✓ Clean, elegant appearance designed with conservation and planning in mind
- ✓ Low maintenance – never needs painting or treating like a traditional timber window
- ✓ Strong and secure, with multi-point locking as standard
- ✓ Double and triple glazed options, offering superb energy efficiency and sound reduction
- ✓ Bespoke astragal bar options for traditional authenticity
- ✓ Unique double-stage locking option allowing ventilation while the window is locked and removing the need for trickle vents
- ✓ Dry glazed (not glass bonded), for simple re-glazing
- ✓ Combined easy-clean and fire egress hinges
- ✓ Exclusive upgraded seals and gaskets, enhancing both appearance and weather performance
- ✓ Matching complimentary trims, accessories, furniture, bay posts, couplers, addons and architraves

A+







Mechanical  
Joint

## IT'S THE ATTENTION TO DETAIL THAT MAKES THE DIFFERENCE

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Perhaps the biggest difference between Genesis Flush and standard flush casements is the two jointing methods we offer.

Normally PVC-U windows feature mitred grooves in the corners – not what you'd see on a timber window and therefore a dead giveaway. You won't see those on Genesis either; instead we offer mechanical or seamless Graf welded joints.

**Mechanical Joints** – joinery-style butt joints that we mill, screw and seal in place. The result is exactly like a hand-crafted timber joint.

**Seamless Graf Welds** – designed to look like a more modern engineered timber joint. The corners are welded, but in such a way that the weld line disappears. The result is a seamless precision engineered corner.



Seamless  
Graf Weld





**Add a touch of period style  
to modern homes**



**Designed to make a difference to any property... old or new**

Genesis Flush Sash windows have been bringing a new lease of life to heritage buildings up and down the country.







**Designed to make a difference to any property**  
See the beautiful authenticity of the Genesis Flush Sash for yourself





# THE FLUSH SASH WINDOW

It's the attention to detail that makes the difference

All installers of Genesis windows and doors focus on craftsmanship and service. The select installer network provide you with the correct installation, the highest quality support and ultimately..

**...Enhance the value of your biggest investment, your home.**

**Genesis**  
*Flush Sash*